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## **One Archives Foundation Announces Rebrand and Name Change To One Institute**

**Rebrand Launches on 70<sup>th</sup> Anniversary of ONE Magazine  
and Ahead of Circa: Queer Histories Festival**

### **FOR IMMEDIATE RELEASE:**

**Los Angeles, CA (September 13, 2023)** — ONE Archives Foundation, the oldest active LGBTQ+ organization in the United States, announced today that the nonprofit has rebranded itself and has changed its name to [One Institute](https://oneinstitute.org). The rebrand coincides with the milestone 70th anniversary of the publication of the organization's groundbreaking *ONE Magazine*, the first widely distributed LGBTQ+ magazine in the U.S. This launch precedes its inaugural Circa: Queer Histories Festival, scheduled throughout LGBTQ+ History Month in October 2023.

The rebrand includes a new logo, tagline, website URL, and social media handles, all reflecting One Institute's ongoing commitment to envisioning a world motivated by social movements of